



[www.fake-off.eu](http://www.fake-off.eu)

**FAKE OFF!**



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## "The Battle against Fake News has begun"

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**The project "FAKE OFF" aims at fostering young people's internet literacy, at creating awareness of intentional misinformation and at enabling young people to identify "fake news" and to avoid them**

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"Fake news" and "fake facts" have become not only fashionable keywords but actual threats to democratic values. Especially young people, who spend increasing amounts of time on the internet and with social media, are targeted by fake news for propaganda and/or profit reasons. Therefore, they need empowerment and knowledge to outsmart the flow of intentional misinformation through critical thinking and improved internet literacy

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## goals

- increase the participation of young people in the critical debate of news and internet content
- develop young people's capacity to evaluate published information and act accordingly
- allow a systematic approach to digital literacy for young people and professionals working with them

## project output

- A tailor-made **GENERAL DIDACTIC CONCEPT** to foster media literacy in youth work, youth information centres and other educational settings
- The **DIGITAL LEARNING PACKAGE**, in five languages (English, German, Portuguese, Spanish, Italian):
  - APP for young people, containing game-based specialised activities, content and a communication platform concerning fake news)
  - **RESOURCE TOOLBOX WEBSITE** for youth workers with access to didactic material, up-to-date information and **TRAINING MATERIAL**
- **CONTENT** for the **DIGITAL LEARNING PACKAGE**, including fake news articles, videos, graphics to be analysed – and extensive information material for download
- **TRAINING MATERIAL** concerning fake news and internet literacy for youth workers and teachers

## expected impact

- more responsible use of online media by young people
- public discourse about the accuracy and quality of news
- awareness of media education in the context of fake news in youth organisations
- make young people less susceptible to intentional misinformation and propaganda
- empowerment of young people with the skills of critical thinking and media literacy
- better informed younger generation and stronger fundament for democracy
- a higher competence regarding digital forms of teaching by youth workers