



# FASHION TALK

**Attract participation and increase  
learning motivation of young adults**



# Structure of the report

Introduction



## **1. Availability of Fashion courses in the Portuguese school system:**

- High Education
- Vocational and Technical Courses
- Technological Specialization
- Adult Training and Education



## **2. Training Courses and other initiatives**



## **3. Non-formal learning context**

Conclusion

Works from **Minho University** students



**Examples of High Education courses**

Bachelors and Masters in:  
Fashion Design,  
Communication and Marketing for  
Fashion,  
Branding,  
Textile and Clothing Design



**Multidisciplinary Approach**

Students are prepared to a wide  
range of professions

Works from **CITEX**  
students



### **Examples of Vocational and Technical courses:**

Textile Production,  
Window Dressing,  
Industrial Sewing,  
Clothes Design Techniques,  
Hat Design  
Fashion Illustration, among many others.



### **Practical Approach**

Students are prepared to  
become Technicians

Works from  
**Technological Specialization  
courses**

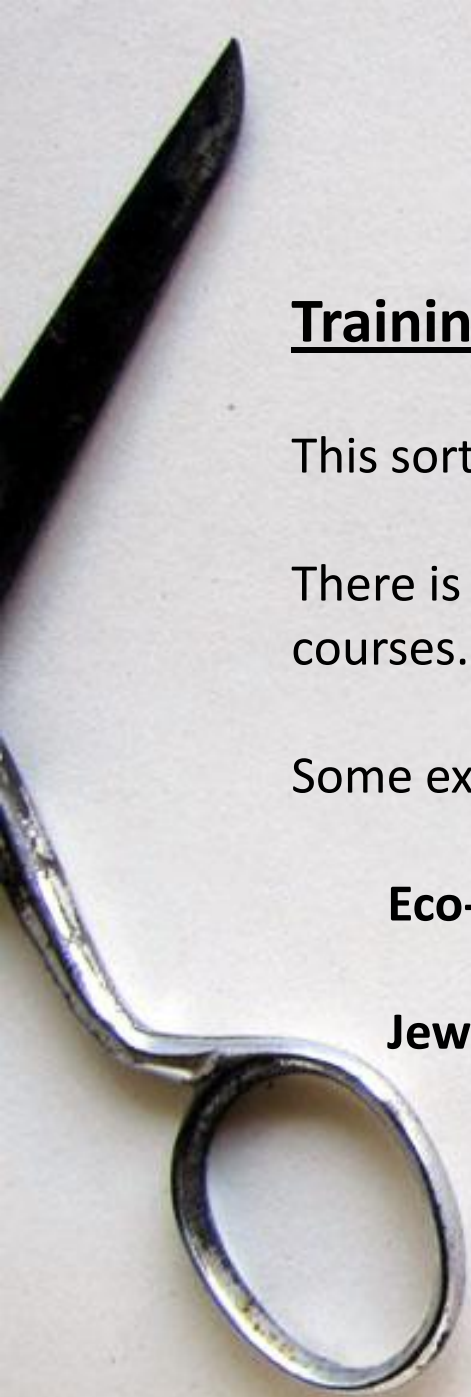


**Examples of TS courses:**  
Shoe Design and Modelling,  
Jewellery Technician,  
Industrialization of Fashion Products



# Distribution of Fashion courses / institutions in the country





## **Training Courses and other learning initiatives**

This sort of courses are promoted occasionally.

There is scarce offer and information available about these courses.

Some examples currently taking place:

**Eco-design Clothing Recycling** – Centre for Handcrafts

**Jewellery Occupational Workshops** – several schools

## Non-formal learning context:

The examples found are:

- promoted by individual / personal projects
- often associated with new handcrafts tendencies
- with workshops, fairs and open meetings

### **Some positive elements of this context:**

- gather around people of different ages and backgrounds
- allow the mixing of different techniques and materials (freedom for creation)
- create networks of activities and contacts
- often aware people of potential small business opportunities







## Some final remarks about Fashion Talk arguments

There is already some diversified offer in terms of Fashion teaching, oriented for different targets.

The theme provides a lot of specific / specialized areas to be developed.

Among different levels of education and training courses, young people and even adults can improve their competences and even find new interests and skills.